



## a super socket for vienna

**new york is known for its taxis. london is known for its busses and telephone booths. and soon, vienna will be known for its public charging stations. the increase in CO2 emission and respirable dust pollution forces us to increase infrastructure for electric power systems. that is why in the spring 2011, the city of vienna invited six designers and architects to give thought to a viennese electric charging station. GPs thoughts on this convinced the jury.**



it was important to us that potential users can immediately guess how to get electricity for their pedelecs. the design was chosen in order to make the object strong enough to be visible in the visual noise of a large city, to work as a sign. a sign that can be learnt easily and has high recognition value, but that, thanks to its reduced form, does not unnecessarily increase a large city's complexity, but calms it down visually. after all, it is only a simple electric socket.



thanks to the reduced design it quickly becomes clear how to operate the charging station, where to plug it in or how to lock the rechargeable battery.

the strong recognizability of the vienna electric charging station serves as a distinguishing element for the city. we hope for fast multiplication, in order for vienna to remain one of the world's most liveable cities\*.



\* according to Economist Intelligence Unit (<http://www.eiu.com/public/>) of May 2011, Vienna was placed second.